

# St. Xavier's College (Autonomous), Ahmedabad

Syllabus of Semester– 2 of the following departments under Faculty of Commerce based on UnderGraduate Curriculum Framework - 2023 to be implemented from the Academic Year 2023-24.

## DEPARTMENT OF COMMERCE

**B.Com. GENERAL (Hons.)**

Semester - 2

Minor : Fundamentals of Entrepreneurship Development

### **CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE**

Course Title & Code	Credit Distribution of The Course			Eligibility Criteria	Prerequisite(s) of the Course (if any)
	Lecture	Tutorial	Practical / Practice		
Fundamentals of Entrepreneurship development	4	0	0	10 + 2 from a recognized board in Commerce stream	Nil

#### **Learning Objectives**

- 1) To impart knowledge and skills needed to become a successful entrepreneur.
- 2) To motivate young minds to set up their own venture and contribute to national economic development.

#### **Learning Outcomes**

At the end of the course, a student will be able to -

1. Discern distinct entrepreneurial traits
2. Know the parameters to assess opportunities and constraints for new business ideas
3. Design strategies for successful implementation of innovative business ideas
4. Write a business plan

Syllabus of [CO-2101]

#### **Unit 1: Introduction to Entrepreneurship (15 lectures)**

Entrepreneurship Meaning- Characteristics- Functions- Traits- Types- Entrepreneur- Women Entrepreneurship- Rural Entrepreneurship- Role of Entrepreneurship in Economic Development - Factors affecting entrepreneurial growth

#### **Unit 2: Institutional Support to Entrepreneurs (15 lectures)**

Entrepreneurship Development Programme- Need- Objectives- Course Contents- Phases-Evaluation - DIC, NSIC, SIDO, KVIC, SIDC, Industrial Estates, NIESBUD, SIDBI, EDII- - Angel Investors- Incubators- STEP- Venture Capital

#### **Unit 3: Government Initiatives for Startups (15 lectures)**

SAMRIDH Scheme, MSME Market Development Assistance (MDA), NIDHI Scheme

(National Initiative for Development and Harnessing Innovations), Credit Linked Subsidy Scheme (CLCSS), Digital India GENESIS, MSME Sustainable (ZED) Certification, The Multiplier Grants Scheme (MGS), Startup Leadership Program (SLP), ASPIRE (A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship), Startup India Initiative, Startup India Seed Fund Scheme, Pradhan Mantri Mudhra Yojna, Atal Innovation Mission, Credit Guarantee Trust Fund, Venture Capital Assistance Scheme, The Standup India Scheme, Raw Material Assistance Scheme, Single Point Registration Scheme

#### **Unit 4: Business Plan and Legal Aspects (15 lectures)**

Development of Business Plan and starting venture- Registration Formalities- IPR- Incentives and Subsidies- Need for Incentives and Subsidies- Tax benefits for SSI Units- Sickness in Small Industries- Causes and Remedies and Revival

#### **Text Book:**

- Khanka SS - Entrepreneurial Development - S.Chand & Co. Ltd 2010
- Startup India Website: <https://www.startupindia.gov.in/content/sih/en/government-schemes.html>

#### **Suggestive Readings:**

- Gupta CB and Srinivasan NP - Entrepreneurship Development in India - S.Chand & Co. Ltd
- Robert D Hisrich et al - Entrepreneurship Development - Tata McGraw- Hill publishing company Ltd 2007
- Prasanna Chandra - Projects- Planning, Analysis, Financing, Implementation & Review - Tata McGraw- Hill publishing company Ltd 2006