St. Xavier's College (Autonomous), Ahmedabad
Syllabus of Semester – I-II-III of the following departments under Faculty of Arts based on Under Graduate Curriculum Framework - 2023 to be implemented from the Academic Year 2023-24.

FACULTY OF ARTS
DEPARTMENT OF ENGLISH

Multidisciplinary Course – MDC 212-1C: Multi-Disciplinary Perspectives on Media

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title & Code	Credit Distribution of The Course			Eligibility Criteria	Prerequisite(s) of the Course (if any)
	Lecture	Tutorial	Practical / Practice		
Multi-Disciplinary Perspectives on Media	3	1	0	10 + 2 from a recognized board in any stream	Nil

LEARNING OBJECTIVES (LO)	
LO-1	Introducing the area of Digital Humanities from a multidisciplinary perspective.
LO-2	Charting connections between the disciplines like Economics, Psychology and media
LO-3	Triggering discussions of multidisciplinary concerns in areas content creation and delivery in media
LO-4	Defining and understanding the nature of media in context of the socio-cultural, political and economic context of the world
COURSE OUTCOMES (CO)	
On Completion of this course, the student will be able to	
CO-1	Students will read, watch and discuss texts that raise issues of media in the world today
CO-2	Students will analyse media texts from multidisciplinary perspectives.

Syllabus of [MDC2]

Unit-1:

What is Media Studies?

Media Literacy

Looking at a Text from Multiple Perspectives – Analyse a piece of media (film, news, video, etc)

Unit-2:

Miller's Models of Analysing Media Texts

Reading a media text critically – what questions to ask

Unit-3:

Presentation work: Critical analysis of media texts (Individual or Group)

Unit-4: Experiential Learning Module

Portfolio of written analysis of media pieces

Project Work:

Pick ten movies and analyse them from the perspective of a discipline of your choice. Write a 1000 word report on the same for evaluation.

Reference Readings:

Media Studies 101 https://opentextbc.ca/mediastudies101/

Thornham, Sue, Caroline Bassett, and Paul Marris, eds. *Media studies: a reader*. NYU Press, 2009.