St. Xavier's College (Autonomous), Ahmedabad
Syllabus of Semester – III of the following departments under Faculty of Arts based on Under Graduate Curriculum Framework - 2023 to be implemented from the Academic Year 2023-24.

FACULTY OF ARTS
DEPARTMENT OF ENGLISH

Skill Enhancement Course 3: Introduction to New Media

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title & Code	Credit Distribution of The Course			Eligibility Criteria	Prequisite(s) of the Course (if any)
	Lecture	Tutorial	Practical / Practice		
Introduction to New Media (EN 3650)	2	0	0	10 + 2 from a recognized board in any stream	Nil

LEARNING OBJECTIVES (LO)	
LO-1	The students will **describe** and **associate** the basics of communication skills with reference to New Media and Digital Journalism.
LO-2	Students will **analyze** some samples of new media and **examine** them to explore the components and types of New Media.
LO-3	Students will **relate** the characteristics of broadcasting with some authentic set of examples of broadcasting.
COURSE OUTCOMES (CO)	
On Completion of this course, the student will be able to	
CO-1	Students will **categorize** different copies and the way they are delivered as per their genre and requirements and will be able to **reconstruct**, **relate** and **reorganize** their understanding in the form of peer discussions, classroom practice and writing scripts or marking them for broadcasting or delivery.
CO-2	Students will analyze media texts
CO-3	Students will create media texts
CO-4	Student will engage in project work and hands-on learning

Syllabus of [***SEC3***]

Unit-1:

What is New Media?

Unit-2:

Project on forms of New Media

Readings will be shared in class by the faculty in-charge

Evaluation will be through theory as well as practical exams.