

St. Xavier's College (Autonomous), Ahmedabad
Syllabus of Semester –III of the following departments under Faculty of Arts
based on Under Graduate Curriculum Framework - 2023 to be implemented
for the Academic Session June 2025-October 2025

FACULTY OF ARTS

DEPARTMENT OF ECONOMICS
SEMESTER-3

Course	Title	Content	Hours/week	Credit
MDC (On Swayam)	Basics of Tourism and Hospitality Industry	U-1: Introduction to Tourism , Meaning & Definition of Tourism, Tourist, Traveller, Visitor, Excursionist and Drifter, Nature, Characteristics and Components of Tourism U-2:Types and Forms of Tourism, Emerging Trends in Tourism, Tourism Product of India U-3:Travel Trade Business, Tourist Accommodation industry, Tourist Transportation industry, Classification of Hotels, Impacts of Tourism U-4:Study of Tourism Organizations, Travel Documents and Ancillary Services	4hrs	4

Sem III MDC: Basics of Tourism and Hospitality Industry

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title & Code	Credit Distribution of The Course (Total Credit-04)			Eligibility Criteria	Prerequisite(s) of the Course (if any)
	Lecture	Practical	Experiential Learning		
Sem III MDC: Basics of Tourism and Hospitality Industry	(2 Online + 2 Offline)	0	0	10 + 2 from a recognized board in any stream	

I. Learning Objectives (LO):

LO-1	To give an overview of concept of tourism and the basics of tourism industry.
LO-2	To develop the fundamental knowledge of tourism and hospitality management.
LO-3	Get knowledge about a real field of Economics

II. Course Outcomes (CO):

CO-1	Students will gain the knowledge about various mode of Transportation and their importance in the industry.
CO-2	Students will gain the knowledge about various types of tourism product.
CO-3	Students will gain the knowledge about various types of travel documents etc.

Sem III MDC: Basics of Tourism and Hospitality Industry

Unit: 1 Introduction to Tourism, Meaning & Definition of Tourism, Tourist, Traveller, Visitor, Excursionist and Drifter, Nature, Characteristics and Components of Tourism: What is Tourism? Significance of Tourism, History of Travel and Tourism Industry, Important Foreign Travellers Who Visited India - History of Hospitality Industry - Early History of Hospitality, Medieval Period History of Hospitality and Modern Period History of Hospitality. Meaning & Definition of Tourism, Meaning and Definition of a Traveler Meaning and Definition of a Tourist - Meaning and Definition of Visitor - Meaning and Definition of Excursionist - Meaning and Definition of drifter Elements of Tourism, Nature of Tourism, Characteristics of Tourism, Components of Tourism Industry – As of tourism

Unit 2: Types and Forms of Tourism, Emerging Trends in Tourism, Tourism Product of India, Types of Tourism on the Basis of Movement of Tourists: Domestic Tourism and International Tourism (Inbound Tourism and Outbound Tourism) - Forms of Tourism Based on Purpose: Leisure Tourism, Sports Tourism, Wellness tourism, Health Tourism, Medical tourism, Incentive Tourism, Adventure Tourism / Hill or Mountain Tourism, Wildlife Tourism, Cultural / Heritage Tourism, Metropolitan/city tourism, Dark Tourism, Religious/Pilgrimage Tourism, Sex Tourism, Virtual Tourism, River Tourism, Political Tourism, Industrial Tourism, Atomic/Nuclear Tourism, Spiritual Tourism, Bathing Tourism. - Meaning of Emerging Trends in Tourism, Solo Tourism / Lone Trips, Blogging Tourism, Wedding Tourism, Countryside Tourism, Agriculture Tourism / Farm Tourism / Agritourism, Cinema Tourism, Rural Tourism, Safe and Hygienic Tourism, Virtual Reality Tourism, Golf Tourism, Healthy and Organic Food Tourism, Disaster Tourism, Spece Tourism, Meaning, Concept and Definition of Tourism Product, Nature and Characteristic - types of Tourism Product. Tourism Product Life Cycle - Factors influencing tourism demand and supply

Unit 3: Travel Trade Business, Tourist Accommodation industry, Tourist Transportation industry, Classification of Hotels, Impacts of Tourism: - Travel agency Meaning Types and Function & Tour operation Meaning Types and Function, Modes of transportation: Surface (rail and road) Air and water transportation. Evolution and Growth of Hospitality Sector: - History of Hospitality Industry: Inns, Taverns, Sarais, Viharas, concept of hotels. - Types of accommodation: Hotels, Motels, Resorts, Hostels, and Alternative lodging - Classification on the basis of size, clientele, locations, length of guest stay, levels of services, ownership etc. - Supplementary Accommodation, Heritage Hotels - Various Meal Plans, - Type of rooms. Economic impacts of tourism, Cultural impacts of tourism, Social impacts of tourism, Environmental impacts of tourism, Political Impact of Tourism, Tourism Impact on Health - Environmental sustainability and challenges.

Unit 4: Study of Tourism Organizations, Travel Documents and Ancillary Services: Origin, location, institutional set up and functions of WTO, IATA, PATA, ASTA, UFTAA, IATO, TAAI and ICAO; Schengen agreement. Types of Travel Documents: Passport, Visa, Electronic Travel Authorization (ETA) or Electronic Visa (e-Visa), Travel Authorization, Immigration Card, Refugee Travel Document, Seaman's Book, Laissez-Passer, Border Crossing Card, Emergency Travel Document (ETD), Health Passport, Travel Insurance, Exit and Entry Stamps, International Driving Permit (IDP), Special Permits, Meaning and Types of Passports: Regular Passports,

Diplomatic Passport, Official Passport, Service Passport, Emergency Passport, Child Passport, Biometric Passport, Multiple Entry Passport, Temporary Passport, Collective Passport. Meaning, Types and Purpose of Visas: Business Visa, Student Visa, Work Visa, Transit Visa, Diplomatic and Official Visa, Medical Visa, Medical Attendant Visa, Journalist or Media Visa, Family Reunification Visa, Retirement Visa, Humanitarian or Refugee Visa, Investor or Business Entrepreneur Visa, Cultural Exchange or Artist Visa, Visa-on-Arrival, Electronic Travel Authorization (ETA) or E-Visa, Visa Application Process, Significance of Visa.

III. Teaching Methodology: Self study through Swayam Videos, Class discussions, Quizzes and Presentations

IV. Books and references

1. Basics of Tourism and Hospitality Management: principal and practices Written By Dr Anil Kumar Singh
2. Tourism and Hospitality Industry; Customer Query and Complaint Management Written By Dr. Anil Kumar Singh & Dr. Nishant Singh