

St. Xavier's College (Autonomous), Ahmedabad

Syllabus of Semester – **IV** of the following departments under Faculty of Arts
based on Under Graduate Curriculum Framework - 2023 to be implemented
from the Academic Year 2026-27.

FACULTY OF ARTS

DEPARTMENT OF GUJARATI-HINDI

BA. (Hons.) GUJARATI-HINDI

SEC Course – 1:

Swayam Onilne

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title & Code	Credit Distribution of The Course			Eligibility Criteria	Pre-requisite(s) of the Course (if any)
	Lecture	Tutorial	Practical / Practice		
MJM024 Media, Information And Empowerment (Swayam Online)	2	0	0	10 + 2 from a recognized board in any stream	Basic Knowledge of Hindi

LEARNING OBJECTIVES (LO) This course is designed for understanding the poets and writers. The qualities and aims a well a the analysis of unseen paragraph is also undertaken in this course. It also deals with amplification of a sentence.

LO-1 छात्र मीडिया और समाज की समझ प्राप्त कर सकें।

LO-2 छात्र जन संचार माध्यम से संबंधित नीतियों के बारे में जान सकें।

Course OUTCOMES (CO)

CO-1 छात्र मीडिया और समाज की समझ प्राप्त कर सकेंगे।

CO-2 छात्र जन संचार माध्यम से संबंधित नीतियों के बारे में जान सकेंगे।

Unit-1	
1.	मीडिया और समाज की समझ
2.	मीडिया दर्शक (ऑडियंस)
3.	मीडिया साक्षरता
Unit-2	
1.	जन संचार माध्यम से संबंधित नीतियाँ
2.	विकास: अवधारणा और सिद्धांत
3.	विकास संचार

Pathyapustak:	
1.	
2.	
3.	

	Sandarbh Granth/Suggestive Reading:
1.	
2.	
3.	
4.	