

St. Xavier's College (Autonomous), Ahmedabad
Syllabus of Semester – I of the following departments under the Faculty
of Arts based on NEP to be implemented from the Academic Year 2026-

27.

FACULTY OF ARTS
DEPARTMENT OF ENGLISH

Multidisciplinary Course : MDC220C Story-telling and Literature

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title & Code	Credit Distribution of The Course			Eligibility Criteria	Prerequisite(s) of the Course (if any)
	Lecture	Tutorial	Practical / Practice		
MDC220C Story-telling and Literature	3	1	0	10 + 2 from a recognized board in any stream	Nil

LEARNING OBJECTIVES (LO)	
LO-1	Introducing the story-telling from a multidisciplinary perspective.
LO-2	Though stories are literary in nature and fall under the genre of Literature, they are used in various areas to build cultural, social, religious, corporate and other identities. Hence, students of other disciplines would benefit from this course in its aim of introducing story-telling from a multidisciplinary perspective
LO-3	Triggering discussions of multidisciplinary concerns in story-telling
COURSE OUTCOMES (CO)	
On Completion of this course, the student will be able to	
CO-1	Get familiarized with story-telling in history and culture, mythology, scriptures, and literary works.
CO	Encounter story-telling in business, film, advertisement and other areas outside of those mentioned above, so as to see how identity formation and meaning

	generation is impacted by stories.
CO-3	Utilize story-telling techniques in other disciplines as well.
CO-4	Experience the inter-disciplinary nature of stories.
CO-5	Look at how story-telling manifests in different fields.

Syllabus of [MDC2]

Unit 1 – What is Storytelling? History, Meaning and Definitions

Unit 2 – Storytelling Processes (cultural - oral and written stories; myths – understanding unexplained phenomena, presenting oneself to the world)

Unit 3 - Impact of Storytelling in literature and culture (faith, identity, constructs, children's literature, mythology)

Unit 4 – Storytelling in film, television and businesses (Examples of case studies)

Essential Reading:

1. *Creative Writers and Day-dreaming* (1908), Sigmund Freud
2. *Telling Tales*, A. K. Ramanujan
3. *The Birth of Draupadi* Translated from Sanskrit by Hridayananda Dasa Goswami
4. Genesis (Chapters 2 and 3)

Project Work:

Students will be given case studies to analyse how businesses change their identities through advertising and story-telling.